



What is ADRail?

ADRail is a patented film for advertising on escalator handrails. ADRail film is easily and safely applied to the existing escalator handrail using our patented applicator system. See a demonstration video at http://youtu.be/nNV9WWW_DBg

ADRail technology was developed and patented worldwide by [EHC Global](#) (our licensor), the world's leading escalator handrail manufacturer and provider.

Is ADRail approved?

Yes, ADRail is approved by all major OEM's/Escalator maintenance agencies and has been installed in all types of venues nationwide.

Is ADRail film safe?

Yes, ADRail improves safety by helping passengers gauge the speed, motion and direction of the escalator, using the handrail advertisements as a point of reference.

Can ADRail be used on any escalator or moving walkway?

Yes, ADRail film can be applied to any handrail, escalator or moving walkway.

How long does ADRail film last?

Our anti-microbial film is designed to last up to 8 weeks, though most campaigns run for 4 weeks.

Who installs your product?

We use EHC certified installers nationwide and can also work directly with escalator maintenance agencies as required. Installation can be done anytime, day or night, and takes approximately 1 hour per escalator to install and half hour to remove, using our patented applicator system. No special tools are required for film removal.

Have you ever damaged a handrail?

No. We've actually completed over 2000 installs worldwide without a single incident. ADRail film will not disengage from escalator handrail under any circumstances during a campaign.

Do you guarantee your product?

Yes. We guarantee our film will not damage a handrail nor shut down an escalator. In fact, handrails will be cleaner after our product is used – guaranteed!

Are there any other benefits?

Yes, our advertising film has an antimicrobial property making it much safer for passengers and the clean appearance increases the likelihood escalator passengers will hold onto the handrail by 70%.